

With BNI® you can

- ✓ Grow your business exponentially
- ✓ Acquire new sales techniques
- ✓ Participate in joint marketing efforts
- ✓ Benefit from International trade events
- ✓ Speak confidently and effectively
- ✓ Get invited to speaking engagements
- ✓ Become a 1-Stop solution center for customers
- ✓ Have a personal business mentoring group
- ✓ Develop a network of trusted service providers
- ✓ Get FREE training on business skills
- ✓ Become a Master in Networking
- ✓ Directly connect to 150,000+ members worldwide



Contact us today to double or triple your business through a continuous flow of business referrals and lock out your competitors.

Today BNI® has more than 8,000+ chapters successfully operating in 69 countries worldwide.

Here is the list of professions which have been successful in BNI®

Accountant	Energy Consulting	Marketing Services
Accounting Services	Estate Agent	Massage Therapist
Architect	Event Services	Mortgages
Audio-Video-Visual Media	Family Law	Mortgages and Protection products
Blinds/Curtains	Financial Advisor	Office Supplies
Bookkeeping	Financial Services	Osteopath
Branding/Design	Fire Alarms/Security	Painter and Decorator
Builder	Fitness Trainer	Photographer
Builder-Residential	Flooring: Carpet, Tile, Wood, etc	Plasterer
Business Advisor	Florist	Plumber
Business Coach	Gardening	Printer
Business Consulting	Gas	Promotional Gifts/Goods
Business Solicitor	General Insurance	Property Investments
Business Training	Graphic Design	Property Lawyer
Business/Commercial Insurance	Handyman	Property Maintenance
Car Body Shop	Health & Wellness Products	Property Management
Car Repairs	Health & Wellness Services	Recruitment Agency
Car Sales	Health and Safety Consulting	Removals
Car Services	Health Insurance	Roofing-Gutters
Carpenter	Heating Engineer	Security Systems
Caterer	Human Resources	Sign Company
Charitable-Fundraising Organization	Hypnotherapist	Social Media
Chartered Surveyor	Independent Financial Advisor	Solicitor
Chiropractor	Information Technology	Telecommunications Services
Cleaning Services	Insolvency Practitioner	Telecommunications Systems
Cleaning-Carpets-Floors-Upholstery	Interior Design	Travel Agent
Commercial Law	Internet Marketing	Utilities Broker
Computer Services	IT Support Services	Vehicle Finance/Leasing
Computer Software/Development	Jeweller	Video/Production Services
Conveyancing	Joiner	Virtual Assistant
Credit Card/Merchant Services	Landscape Services	Web Design
Electrician	Lettings	Web Development
	Litigation	Will Writer
	Locksmith	Windows-Doors

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BNI®
WWW.BNI.COM

where **Business People**
Get More Business



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Here's why more than 200,000 + business people worldwide are using the services of BNI to grow their business



Reason 1

BNI is a professional organisation that helps business owners to work together as a team to build each other's business through a proven business referral system.



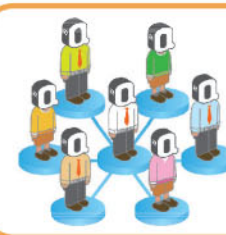
Reason 2

Only one person from each specific profession is permitted to join a BNI chapter. Members have exclusive marketing rights in their chapter and lock out their competitors.



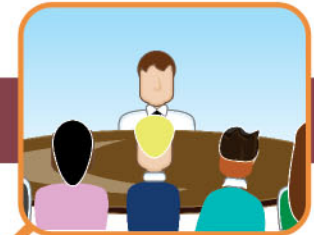
Reason 3

Members bring referrals and invite visitors to their chapter meeting weekly. This provides a continual source of potential new business to every member in the chapter.



Reason 4

BNI provides exposure to a larger network. As relationships and trusts grow, members have extended resources to expand their business locally and internationally.



Reason 5

Members meet weekly, develop strong business relationships, provide support and mentoring for each other, and are willing to share their business knowledge and resources

Here's how BNI is successful in generating over **\$16.5 billion** worth of business world wide for its members



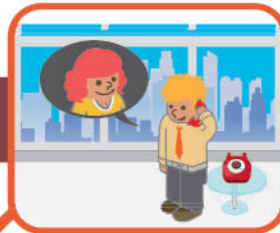
Step.1

Each week, BNI members attend a regular BNI chapter meeting that follows a structured agenda. They share the type of target market and business referrals they are looking for, and ask their fellow members to actively seek out such referrals.



Step.2

Throughout the week, members will look out for business opportunities for each other, and qualify that the prospect would be interested in talking to the member. If confirmed, they will exchange the member's name card with the prospect and ask permission for the member to call.



Step.3

In addition, members making the referral will get more information from the prospect in terms of specifications, quantities, delivery, deadline etc. The member receiving the referral is then better prepared in their sales presentation which increases the chances of securing the deal.



Step.4

Each week during the chapter meeting, members will pass qualified referrals obtained throughout the week to their fellow members and visitors. After the meeting, members often meet to obtain further information about the referrals passed.



Step.5

Armed with this information, the member will then schedule a meeting with the prospect. At this stage, the prospect has been qualified to want to talk to the member about their products or services. Where necessary, the member giving the referral may even join the meeting with the prospect to assist the member to close the deal.